



# Spill Control Association of America

2023 Business  
Plan &  
Objectives



## VISION:

The United Voice of the Response Industry

## MISSION:

As the voice of Spill Response Professionals, SCAA represents a broad coalition of emergency responders, manufacturers and environmental firms who collectively address industry challenges, in order to strengthen and improve our nation's response community.

## GUIDING PRINCIPLES:

- Make health, safety and environmental considerations a priority in the planning and implementation of our operations
- Provide customers with quality products and reputable service, while responding safely, effectively and efficiently in their time of need
- Recognize that we as an industry have a direct impact on the quality of the global environment and will work to improve that quality
- Participate with government, customers and other stakeholders in creating responsible laws, regulations and standards to safeguard the community, workplace and environment
- Remember that as a member of the global community, we recognize and support programs and services that improve the quality of life for all

## OUR MEMBERSHIP:

Our organization represents spill response contractors, manufacturers, distributors, consultants, instructors, government & training institutions and corporations working in the industry.

## STRATEGIC VISION:

The Spill Control Association of America (SCAA) endeavors to provide value to membership through its three pillars of Advocacy, Education and Engagement. We advocate on behalf our members with regulators; we educate our members and their employees on important topics; and we facilitate engagement opportunities amongst our membership. SCAA has been the unified "voice of spill professionals" for the past fifty years, and is committed to adapting to changing markets and industries to remain a viable and relevant association to regulators and industry alike.

## SCAA Leadership and Organization

Nelson Fetgatter (President)  
Phoenix Pollution Control & Environmental  
nelson@phoenixpollution.com

Angie Martin (Vice President)  
Heritage Environmental Services LLC  
angie.martin@heritage-enviro.com

Stephen Pelna (Secretary)  
Lewis Environmental  
spelna@discoverlewis.com

Mike Reese (Treasurer)  
NRC  
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### ***Board of Directors:***

Josh Clifford  
Qualitech  
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Tim House  
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Charlie Usher  
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### ***Director Emeritus:***

John Allen

## SCAA Staff

Brian House  
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Association Manager  
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Marilyn Clark  
Meetings and Events  
mclark@scaa-spill.org

Katie Hill  
Membership and Marketing Manager  
Khill@scaa-spill.org

***SCAA 2023 objectives are encompassed within SCAA's ten committees; each chaired by a SCAA member:***

### **Operational Committees:**

- Health and Safety
- Governmental Affairs
- Communication and Marketing
- Technical Advancement
- Future Environmental Leaders

### **Governance Committees:**

- Executive
- Finance
- Planning
- Membership
- Past Presidents/Nominating

## Spill Control Association of America (SCAA) – 2022 Accomplishments

- SCAA hosted the following networking events in 2022.
  - Houston, Chicago, Philadelphia, and New Orleans
    - SCAA member companies co-hosted events.
  - Indianapolis 500 time-trial reception for strategic planning attendees
  - Clean Gulf reception and John Allen retirement ceremony
- SCAA hosted the following Meetings and Conferences in 2022
  - SCAA Annual Meeting in Savannah, GA
    - Attended by more than one hundred member-company employees and guests.
  - SCAA 5-year strategic planning session in Indianapolis, IN
    - Hosted by SCAA member Heritage Environmental
- SCAA's Future Environmental Leaders (FEL) program hosted a 2-day field trip to Ohmsett and Tri-State Bird Rescue
- SCAA welcomed 13 new members to the Association in 2022
- SCAA welcomed four new Committee Chairs in 2022
  - Margo Moss (Membership), Logan Armstrong (Marketing), Chris Tracy (FEL) and Steve Pelna (Planning)
- SCAA represented its membership in both the spring and fall API Spill Advisory Group (SAG) meetings.
- SCAA conducted its annual Quality Partnership (PAT) Team meeting in Washington, DC with five government Agencies and Branches
- SCAA was represented by two member employees on a National Academies of Science project regarding Inland Estimated Recovery System Potential (ERSP)
- SCAA hired a dedicated Executive Director as part of a needs assessment identified in the 5-year strategic plan.
- SCAA formalized an agreement with cleanupoil.com that provides discounts on advertisement for new members in the Little Black Book of Oil Spill Contractors
- SCAA initiated virtual engagement sessions to enhance networking and outreach opportunities for its member companies
  - Hurricane Ian response, Quality Partnership (PAT) debriefing

## Spill Control Association of America (SCAA) - 2023 Objectives

- Commemorate SCAA's 50<sup>th</sup> Anniversary as "the voice of spill professionals."
- Transition a new slate of Officers for 2023-2025
  - Leadership focus and commitment to long term financial stability
  - Focus on increasing awareness of value to members.
  - Update bylaws
  - Increase committee effectiveness.
  - Standardized meeting schedules, calendars, and communication links
- Hold annual meeting in Jacksonville, Florida
  - Replicate success of past meetings, coupled with fresh topics and programs.
  - Land-based & on-water technology demonstration
  - Conduct one day Site Safety Officer (SSO) training program – 8 hours
  - Conduct one day FEL ICS Training program – 8 hours.
- Hold regional business meetings & networking events in at least four (4) locations.
  - 60 to 90-minute formal business sessions
  - Networking event to follow.
- Continue to drive SCAA advocacy programs.
  - Participate in semi-annual API-SAG meetings.
  - Facilitate annual Quality Partnership (PAT) with six (6) Agencies.
    - Expand SCAA/APICOM virtual attendance to a broader base
    - Outreach and debriefings to members on meeting topics
  - Maintain regular contact with key Agency contacts.
  - Provide Association input, as appropriate, on various rule-making and regulatory matters.
- Build upon an education pillar through the following initiatives.
  - Initiate a virtual learning program, with a minimum of four (4) sessions and topics
    - Technical, business and "soft-skill" offerings
  - Collaborate with NOAA OR&R on program learning opportunities
  - Conduct a minimum of one Future Environmental Leaders (FEL) field trip
- Continue to educate and advocate emerging markets for our members
  - Lithium batteries, marine plastics, alternative fuels, sustainability, etc
- Grow membership
  - Increase net membership numbers by 15%

## **Health & Safety Committee**

### **Committee Mission:**

The SCAA Health and Safety Committee is responsible for developing and promoting a healthy and safe work environment for all association members.

**Committee Chair: Leanne Stegman, Moran Environmental Recovery, [lstegman@moranenvironmental.com](mailto:lstegman@moranenvironmental.com)**

### **2023 Objectives**

1. Target four (4) meetings to be held each year, with more or less scheduled as appropriate based on initiatives and progress.
2. Active recruitment of new Committee members and assignment of roles.
3. Conduct a one-day Safety Officer Workshop for SCAA members at the 2023 Annual Meeting in Jacksonville, FL.
4. Collaborate with SCAA Planning Committee to develop and conduct a meaningful Safety Panel discussion at the 2023 Annual Meeting in Jacksonville, FL.
5. Collaborate with SCAA leadership and Committee Chairs to provide research and communication on pertinent regulatory and policy developments that have potential to impact SCAA membership on matters involving safety or regulatory compliance.
6. Work in conjunction with SCAA leadership and other Committees to identify ways to increase engagement, perceived value and sustainability.
7. Committee members whose companies are not in good standing or do not participate for one full year will be dropped from the committee roster.

## Government Affairs Committee

### Committee Mission:

SCAA Government Affairs Committee is responsible for working collaboratively with SCAA Board, Executive leadership, and the membership to drive awareness, education and implementation of Regulatory & Legislative issues that are both meaningful and impactful to the Association's interests.

**Co-Chair: John Temperilli, K-Solv Group, [jtemperilli@garner-es.com](mailto:jtemperilli@garner-es.com)**

**Co-Chair: John Swift, Marine Spill Response Corporation, [swift@msrc.org](mailto:swift@msrc.org)**

### **2023 Objectives**

8. Target four (4) meetings to be held each year, with more or less scheduled as appropriate based on regulatory activity.
9. Committee composition to include personnel familiar with USCG, EPA, PHMSA, CSB, OSHA, BSEE, NOAA, DOT, FMCSA and other regulatory agencies.
10. Email updates to be provided from committee members prior to scheduled meetings.
11. The Government Affairs Committee oversees the Quality Partnership (PAT) Team meeting, with the understanding that SCAA senior leadership to have final approval of agenda.
12. Committee members whose companies are not in good standing or do not participate for one full year will be dropped from the committee roster.
13. Continue to assist or guide member companies in facilitating engagement or members with their legislators or DC-based stakeholders for issues that impact SCAA membership.
14. Respond to, and act upon, as needed, meaningful and appropriate requests from the SCAA board, executive leadership or SCAA membership or matters involving regulatory affairs.
15. Ability to establish sub committees for specific regulatory issues, leveraging the association's unique and varied experience.
16. Develop a strategy for assisting SCAA members on regional, state or local regulatory matters that are consistent with SCAA's mission and meaningful for the broader membership.
17. Develop a strategy for regularly updating SCAA members on ongoing regulatory issues.

## **Communications/Marketing Committee**

Recognition by industry, energy and transportation clients, and all governmental entities as the single, united voice of the response industry; Continued value to members through networking events, best management practices sharing, code of ethics for professional response, and a conduit for government agency interaction; and Consistent advocacy for the response service industry through concentrated engagement with federal and state agencies.

### **Committee Mission:**

SCAA Communications/Marketing Committee is responsible for ensuring market awareness of the association within the response industry, promotion of member companies endeavors in the response industry, and establishing consistent brand recognition of SCAA to support other association goals.

**Committee Chair: Logan Armstrong, ACME Environmental, [logan@acmeboom.com](mailto:logan@acmeboom.com)**

### **2023 Objectives**

1. Target four (4) meetings to be held each year, with more or less scheduled as appropriate based on initiatives and progress.
2. Active recruitment of new Committee members and assignment of roles.
3. Collaborate with SCAA leadership to commemorate and publicize SCAA's 50<sup>th</sup> Anniversary as the "voice of spill professionals".
4. On-going review, editing and publication of pertinent information to membership on SCAA website, Linked-In, Blog and Spill Briefs.
5. Pending budget approval, create a new tradeshow booth and supporting materials including "giveaways" and Tri-Fold brochures.
6. Support SCAA leadership in considering brand evolution concepts and ideas.
7. Committee members whose companies are not in good standing or do not participate for one full year will be dropped from the committee roster.



## Technical Advancement Committee

### **Committee Mission:**

SCAA Technical Advancement Committee is responsible for identifying new technologies believed to be beneficial to our industry and promoting acceptance to SCAA general membership and others.

**Committee Chair: Wally Landry, Crucial, Inc., [wallylandry@crucialinc.com](mailto:wallylandry@crucialinc.com)**

### **2023 Objectives**

1. Target four (4) meetings to be held each year, with more or less scheduled as appropriate based on initiatives and progress.
2. Active recruitment of new Committee members and assignment of roles.
3. Work with SCAA Planning Committee to conduct a land-based and on-water technology demonstration at SCAA's Annual Meeting in Jacksonville, FL.
4. On-going research, review and communication of technology developments that have potential to impact SCAA membership, including both land-based and marine applications, as well as emerging markets.
5. Collaborate with SCAA Planning Committee to develop and conduct a meaningful Technology Panel discussion at the 2023 Annual Meeting in Jacksonville, FL.
6. Work in conjunction with SCAA leadership and other Committees to identify ways to increase engagement, perceived value, and sustainability.
7. Committee members whose companies are not in good standing or do not participate for one full year will be dropped from the committee roster.

## **Future Environmental Leaders Committee**

### **Committee Mission:**

The FEL committee is dedicated to advancing and perpetuating the continuity within the response industry, while focusing on the association's objectives in regard to networking, information sharing and professional development.

**Committee Chair: Chris Tracy, Heritage Environmental Services, [ctracy@heritage-enviro.com](mailto:ctracy@heritage-enviro.com)**

### **2023 Objectives**

1. Target four (4) meetings to be held each year, with more or less scheduled as appropriate based on initiatives and progress.
2. Active recruitment of new Committee members, assignment of roles and determination of term limits for FEL membership.
3. Conduct a one-day training session at SCAA's annual meeting in Jacksonville, FL.
4. Engage Past Presidents Committee for active support and to conduct a series of "lunch & learn" business discussions appropriate to the FEL.
5. Conduct at least one "field trip" in 2023, with a hands-on learning experience and exposure opportunity for FEL members
6. Continue to administrate SCAA's Environmental Excellence Awards in 2023, and develop a plan to transition towards a Scholarship-orientated program for future years.
7. Collaborate with other Committee's to provide appropriate input from the FEL perspective on matters, including but not limited to Marketing & Communications and Membership programs.
8. Consider a shadow program for FEL members to become formally involved in other SCAA committees.
9. Consider a SCAA FEL gift program that is focused upon industry history or learning opportunities.
10. Committee members whose companies are not in good standing or do not participate for one full year will be dropped from the committee roster.

## Finance Committee

### **Committee Mission:**

SCAA Finance Committee is responsible for reviewing the annual operating budget and providing recommendations to the Board of Directors and Executive Committee.

**Committee Chair: Mike Reese, NRC, [mreese@nrcc.com](mailto:mreese@nrcc.com)**

### **2023 Objectives**

1. Properly budget for the SCAA 2023 initiatives.
2. Properly budget for additional financial support requirements as the organization transitions from current part time SCAA Outreach Director to future full time SCAA Executive Director over the next 4-5 years based on SCAA's Board of Directors long term strategic plan.
3. Properly budget for SCAA Committee needs.
4. Assist with promotion and/or retention of new and old members.
5. Assist with annual dues and fees collections in a timely manner.

## **Planning Committee**

### **Committee Mission:**

The SCAA Planning Committee is responsible for the implementation, monitoring and reporting progress on goals and strategies for the SCAA Planning Program. The Planning Program is comprised of three sub-programs as follows;

- Communication
- Strategic Planning and support of other Committee's
- Event Planning

**Committee Chair: Steve Pelna, Lewis Environmental, [spelna@discoverlewis.com](mailto:spelna@discoverlewis.com)**

### **2023 Objectives**

1. Target four (4) meetings to be held each year, with more or less scheduled as appropriate based on initiatives and progress.
2. Active recruitment of new Committee members and assignment of roles.
3. Work with SCAA leadership and support staff to plan SCAA's Annual Meeting, including a land-water based equipment & technology demonstration.
4. Work with SCAA leadership and support staff to plan SCAA presence and participation at various trade conferences, including but not limited to: Clean Waterways, Clean Pacific, and Clean Gulf.
5. Work with SCAA leadership and support staff to encourage liaison participation for white papers, panel topics and participation, as appropriate.
6. Work in conjunction with SCAA leadership and other Committees to identify ways to increase engagement, perceived value and sustainability.
7. Committee members whose companies are not in good standing or do not participate for one full year will be dropped from the committee roster.

## **Membership Committee**

### **Committee Mission:**

SCAA Membership Committee is responsible for ensuring membership retention, recruiting, and growth for the organization.

**Committee Chair: Margo Moss, L&M Environmental Response, [margo.moss@lmenviro.com](mailto:margo.moss@lmenviro.com)**

### **2023 Objectives**

1. Target four (4) meetings to be held each year, with more or less scheduled as appropriate based on initiatives and progress.
2. Active recruitment of new Committee members and assignment of roles.
3. Work with SCAA support staff to streamline and standardize new member application process.
4. Consider implementation of a subscription-type enrollment and renewal process for membership.
5. Conduct a minimum of four (4) regional business & networking events throughout 2023, designed to drive active engagement, increase value and provide an opportunity for more localized impacts for the Association.
6. Collaborate with SCAA leadership and Committee Chairs to conduct four (4) virtual learning sessions in 2023.
7. Consider implementation of a member retention analysis, to include meaningful “exit interview” data where appropriate.
8. Work in conjunction with SCAA leadership and other Committees to identify ways to increase engagement, perceived value and sustainability.
9. Committee members whose companies are not in good standing or do not participate for one full year will be dropped from the committee roster.



*January 2023*

## **SCAA Anti-Trust Program Overview**

The Spill Control Association of America (SCAA) is a non-profit organization that is recognized as an important resource for companies that compete in the emergency response industry. SCAA provides various educational, engagement and advocacy activities to its membership, but does so without the intent of restraining or altering competition in any manner.

SCAA's anti-trust program consists of the following key elements:

- SCAA Policy Statement on Anti-Trust Behavior
- SCAA Anti-Trust Statement for All Meetings
- SCAA Reference Guide for Anti-Trust Behavior to Avoid
- Establishment of a SCAA Chief Compliance Officer
- Periodic Communication of SCAA Anti-Trust Policy

## **Policy Statement**

As a trade association, SCAA brings together a mix of industry competitors and related parties, so it must be cognizant of the potential for accusations of anticompetitive behavior. The Association and its members must therefore make sure that their activities lead to an illegal restraint of trade, or even create the appearance of an anticompetitive restraint.

All Association staff, directors, members, committee members and meeting participants must be aware of the threat of anti-trust liability, and the potential for said behavior at both formal and informal meetings of SCAA members. It is extremely important to recognize that anti-trust liabilities apply, regardless of the place or formality of the meeting. SCAA representatives and members should be cognizant of the potential liabilities associated with even casual discussions amongst competitive entities.

As a trade association, SCAA has inherent liability with respect to any government-led investigations of anti-trade behavior amongst member companies. SCAA believes that a thriving and competitive market is critical to the ongoing viability of the emergency response industry. Anti-trust laws are in place to promote competition and discourage certain behavior. As such, SCAA expects that all its staff, directors, members, committee members and meeting attendees to comply with applicable laws and guidelines set forth by this policy.

Areas that SCAA staff, Directors, Committees, members and individuals must be cognizant that their actions do not violate, or give the impression that they violate; Anti-Trust Laws, are:

- *Pricing, Profit or Commercial Terms – “off limits” subject*

- *Allocation of Customers or Geography Amongst Competitors – “off limits” subject*
- *Membership Requirements or Expulsions – must be consistent and fairly applied*
- *Certifications or Standards – must be consistent and fairly applied*
- *Self-Regulation and Ethics – must be consistent.*

### **Anti-Trust Meeting Statement**

*The following statement shall be affixed to all SCAA meeting agendas, and referenced and/or read aloud prior to the start of any Director’s meeting:*

The Spill Control Association of America (SCAA) promotes the integrity and advancement of the emergency response industry across the United States, and has served as “the voice of spill professionals” for the past 50 years. Our association represents a broad mix of membership, which include contractors, manufacturers, suppliers and related industry stakeholders.

SCAA is committed to complying with all applicable anti-trust laws and regulations. All meetings and activities of the association shall therefore avoid any discussions of pricing, individual company business plans or strategy, the allocation of specific clients or geography amongst competitors, or any other subjects considered proprietary in nature. The commitment to adhering to this guidance, and to furthermore avoid any behavior which could be either interpreted or perceived to be in potential violation of any applicable Anti-Trust laws; is the responsibility of all SCAA staff, directors, members, committee members and individuals.

### **Summary of Anti-Trust Behavior to Avoid**

In general, the following topics should be avoided at any SCAA event, meeting, or social function:

1. *Any discussions about pricing, whether it be current, future or past practices.*
2. *Any discussions on profitability and the determination of fair or appropriate levels.*
3. *Any discussions on changing market prices, credit terms or discounting strategies.*
4. *Any discussions on allocating markets by specific clients or geography.*
5. *Any discussions targeting competitors for unfair pricing or sales practices.*
6. *Any discussions on proprietary wage, benefit or other related information, unless it is specifically part of a SCAA approved and sanctioned survey.*
7. *Any discussions involving a specific company’s business or future plans, except as to the extent that it is public knowledge.*
8. *Any discussions purposely trying to exclude competitors from joining the Association, unless there is proven non-compliance with established SCAA acceptance parameters.*

As a reminder, it is an individual’s responsibility to self-regulate their behavior and to ensure that they do not knowingly or unknowingly participate in any action that could be perceived as being in violation of Anti-Trust

laws. Individuals are encouraged to use the “see something, say something” test for dealing with these issues, or excuse themselves from any discussion or situation that they feel is not appropriate.

### **SCAA’s Compliance Officer**

In an effort to highlight the importance of this issue, SCAA’s Executive Director shall be tasked with the duties and responsibilities of Chief Compliance Officer (CCO). In this role, the CCO shall take necessary care and oversight of SCAA activities to make every effort in setting a standard of culture that fosters compliance with all applicable Anti-Trust laws.

### **SCAA Anti-Trust Policy Communication**

SCAA’s Anti-Trust policy and guidelines shall be communicated to all Staff, Directors, members, committees, and individuals on not less than an annual basis.

All SCAA Board meetings, conferences or other facilitated events will include an acknowledgement of the Associations Anti-Trust Policy.

Periodic awareness training shall be provided on a periodic basis.